

How To Create Your Perfect Fundraising Page

Step 1

Write Your Story



- Why you decided to fundraise
- Why the charity means so much to you
- What event or challenge you're taking part in
- How easy it is for your supporters to donate

Step 2

Fundraising Goal



- Setting a fundraising target can boost your donations by 17%
- It gives your supporters a goal to get behind
- Increase your target as you go

Step 3

Pics & Vids



- Adding pics & vids can boost your donations by 23%
- It's the first thing your supporters will look at
- Use Canva & Pixlr to create a great cover photo

Step 4

Post Updates



- Those who post updates on their page, can boost their donations by 8%
- Use your page as a diary, your supporters will love to see what you're up to
- Every milestone matters

Step 5

Thank You Msg

Thank You

- Personalise a Thank You message to let your donors know they are appreciated
- Manners go a long way - They might even donate again!
- It adds a personal touch and leaves a positive lasting feeling