

Top 10 Tips For Your Fundraising Page



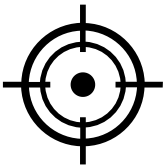
Step 1 Get Snappin'

Pictures or videos raise 13% more per photo.



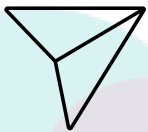
Step 2 Tell Your Story

You could raise 65% more if you help your readers to understand why you're fundraising.



Step 3 Set A Target

Pages with a target raise 17% more. So why not aim high!



Step 4 Share on Socials

Share your page on Facebook, Instagram, Twitter/X, TikTok and WhatsApp to help you raise more.



Step 5 Utilise Other Methods

Don't forget the friends, colleagues, and family members who are not on social networks. Utilise emails, texts and phone calls here.

Step 6 Videos

Videos really help tell your story and why your cause is so important.



Step 7

Link Fitness Apps

Raise 111% more and have supporters keep track of your progress if you link your Strava, Fitbit etc.



Step 8

Update Page

Update your page often to thank your supporters and update them on your progress.



Step 9

Self Donate

Those who donate to their own page to get them started raise a whopping 84% more!



Step 10

Thank You

20% of donations come in after your event has ended, so make sure you follow up to thank your supporters.

