

Jingle Jog Fundraising Pack **Welcome To Team FHC** 

**Amit's Story** 

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### **Welcome to Team FHC**

Thank you so much for signing up to Jingle Jog and helping us to raise vital funds to support Frimley Health NHS Foundation Trust.

Frimley Health Charity is devoted to transforming your healthcare. We will achieve this by providing and funding life-saving equipment, impactful research, patient care projects, and staff wellbeing initiatives.

We as a charity have an important responsibility as part of the Frimley Health NHS Foundation Trust to rally people together and make the biggest impact.

Our patients will never stop needing us and with your help we can always be there for them. Your support, and every penny and every pound you raise really will make such a significant difference to both our patients, their loved ones and our amazing NHS staff for years to come!

Thank You!

## Amit's story...

At just 35 years old, Amit's life changed in an instant. He suffered a significant stroke that left him unable to speak, walk, or even write. It was a terrifying and uncertain time - not only for him, but also for his family and friends who rallied around him in the days and weeks that followed.

Thankfully, Amit was cared for at Frimley Park Hospital, where he received life-saving treatment, initial consultations, and expert physiotherapy. But it wasn't just the medical care that made an impact. It was the people - the doctors, nurses, and hospital staff - who treated him with deep compassion, understanding, and respect. "The care they gave to me and my loved ones is something I will never ever forget," Amit says.





It's what inspired him to give back through fundraising, choosing to support Frimley Health Charity as a way of saying thank you - "It's well known that the NHS is hugely underfunded," he explains. "I realise that what I've raised may be a small drop in the ocean compared to what's really needed, but any contribution that helps improve hospital facilities and maintain their incredible standard of care is worthwhile."

Amit hopes that by sharing his story and raising funds, he can not only give back - but also raise awareness for the charity and inspire others to get involved. "I think all NHS staff deserve recognition. Especially after everything they've faced in recent years, they're still so often underappreciated for what they do."

Amit's story is a powerful reminder of the life-changing work happening every day within our NHS - and how community support can help ensure that continues for generations to come.

## Did you know?

- With 14,000 employees, Frimley Health NHS Foundation Trust provides NHS hospital services for 900,000 people in Berkshire, Hampshire, Surrey, and South Buckinghamshire.
- We as a charity have funded the creation and redesign of 74 staff rooms improve staff mental well-being.
- Last year we funded 101 'Improving Spaces' projects, impacting 260,000 patients and 4,000 staff.
- Not only do we fund advancements in medical technology, we're committed to developing the skills of our staff. For example, through the Bitesize event series, delivered quarterly by subject matter experts, to support continuous staff education.

## What can you do?

- Help us to create calming garden spaces in our hospitals to offer a peaceful escape from clinical environments.
- Help us to fund virtual reality headsets for sick children, giving an alternative focus during treatment.
- Help us to fund specialist AI equipment that can help to detect the early stages of cancer.
- Help us to fund staff wellbeing initiatives such as 'Wellness Days' to reduce staff burnout.
- Help us to provide parent beds so they can stay overnight and rest next to their child.



## **Fundraising A-Z**

- Abseil
  Auction
  Art sale
  Afternoon tea party
- Bake-off
  Bingo
  Battle of the bands
  Bungee jump
  Bike ride
- Casino Night
  Craft sale
  Cake sale
  Car wash
  Clubbercise
  Christmas jumper day
- Darts
  Dinner party
  Disco
  'Donations/do not gift'
  Dance-a-thon

- Easter-egg hunt
  Eating competition
  Exercise bike-a-thon
- Fancy-dress
  Football match
  Face painting
  Fete
  Film Festival
- Game-a-thon
  Games night
  Golf tournament
- Head-shave
  Hair-dye
  Halloween party
- International food day
  Ice hockey match
  Ice cream sale

- Juggling Jumble sale
- Karaoke
  Kick-ups
  Knit-athon

- Litter Pick
  Line dancing
- Marathon
  Mountain climb
  Mile-a-day
  Music concert
  Murder-mystery
  Movie night



## **Fundraising A-Z**

Non-uniform day
Name the ...
Netball match
Night walk/run

Running
Rock-climbing
Raffle
Read-a-thon

Vintage clothing sale Vegetable growing

- Obstacle course
  Open water swim
  Office whip-round
  Occasion celebration
  (birthday, wedding, etc.)
- Sweepstake
  Skydive
  Swimming challenge
  Sports Day
  School fete
- Walk
  Waxing (legs, back
  etc.)
  Wedding donations

- Pamper party
  Painting sale
  Pizza party
  Pool party
  Photography competition
- Tea Party
  Talent Show
  Tough Mudder
  Triathlon

X Xmas panto Xmas craft fair

- Quiz night
  Quit it
  Quiet hour
  Quickest time

  University
  Upcycling
  Undergrou
- University Challenge
  Upcycling
  Underground (train
  route) pub crawl
  Ultimate frisbee
- Yoga-thon Yellow Day
- **Z**umbathon



## Top tips to get started!

#### Set up a sponsorship page

We will automatically create a page for you when you register via Enthuse, however you can also use JustGiving or a paper sponsorship form if you'd prefer.

## Set yourself a fundraising target and motivate people to fundraise for you!

Tell people what your target is and keep them updated when you reach your milestone e.g. half way to your full target.

#### Don't forget to keep telling your story

If you are comfortable in doing so, you may want to promote your challenge and fundraising page in your local press and work newsletters.

#### **Get social**

Use your social media pages to let people know what you are doing, why and keep them updated on your progress. Don't forget to tag Frimley Health Charity on your posts to let us know what you're up to!

#### **Fundraising materials**

We can supply you with posters, collection buckets, balloons, banners, and leaflets. You may also wish to purchase a sporting vest or t-shirt to wear to show you're supporting the charity.

#### **Matched funding**

Many companies offer their employees the chance to boost their fundraising efforts by matching the money they raise. The best way to get started is to contact your employer and ask if they have a match funding scheme or are interested in setting one up.





# Jingle Jog Sponsorship Form



Name: Address (with postcode): Email Address:	e):				
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<sup>\*</sup> I confirm that I am a UK income or capital gains taxpayer. I have read this statement and want Frimley Health Charity to reclaim tax on my donation. I understand that I must pay an amount of income tax and/or capital gains tax in the tax year that is at least equal to the tax that Frimley Health Charity, and any other charities and CASCs I donate to, will reclaim on my donations for that tax year (council tax and VAT do not count). I understand the Frimley Health Charity will claim 25p in tax back for every £1 gift aided. Registered charity England and Wales 1049600.

Please pay all sponsorship money via your chosen payment method and return this form to The Fundraising Department, Frimley Park Hospital, Portsmouth Road, Frimley, Camberley, Surrey, GU16 7UJ. We will only use the details that you have provided for the purposes of administering your donation and for claiming Gift Aid.

If you would like to know of other ways to improve patients lives, please contact our fundraising team on 0300 615 3206 or email

fhft.fundraising@nhs.net.

## Paying in your fundraising

Whichever way you decide is best for you, please include a covering note and an address so we can send you a thank you.



You can deliver any donations to the hospital receptions or the cashiers office at:

Frimley Park Hospital, Portsmouth Road, Camberley, GU16 7UJ

Or

Wexham Park Hospital, Wexham Street, Slough, SL2 4HL



You can donate online at:

https://www.frimleyhealthcharity.org/don ate



Please make all cheques payable to Frimley Health Charity. You can post to Frimley Health Charity, Portsmouth Road, Camberley, GU16 7UJ



## Other ways to support FHC

#### **Events & Challenges**

Are you looking for a new challenge or do you want to do something different? Fundraising challenges are a great way to raise money for Frimley Health Charity, whilst pushing yourself out of your comfort zone and ticking off a new bucket list moment. With challenges including Marathons, Cycling and Skydives, as well as our FHC events Run Frimley and Walk 4 Wards, there really is something for all ages and abilities, so why not look on our website to find out more:

frimleyhealthcharity.org/get-involved/events/

#### **Play our Lottery**

Play our weekly lottery and every Friday you'll be in with a chance to win one of 100 prizes – a first prize of £1,000, five prizes of £25 and 94 runner-up prizes of £5. Prizes are guaranteed so 100 players will win every week! Sign up today: **lottery.frimleyhealthcharity.org** 

#### Leave a gift in your will

Choosing to leave a legacy donation is a wonderful way to make a lasting difference and support a cause you truly care about. All gifts in Wills to Frimley Health Charity have a real positive impact on patients and families at the Trust's three hospitals – Frimley Park, Heatherwood and Wexham Park.









## Get in touch

If you have any questions or queries please get in touch:

fhft.events@nhs.net

0300 615 3206



frimleyhealthcharity.org

Connect with us on social media











